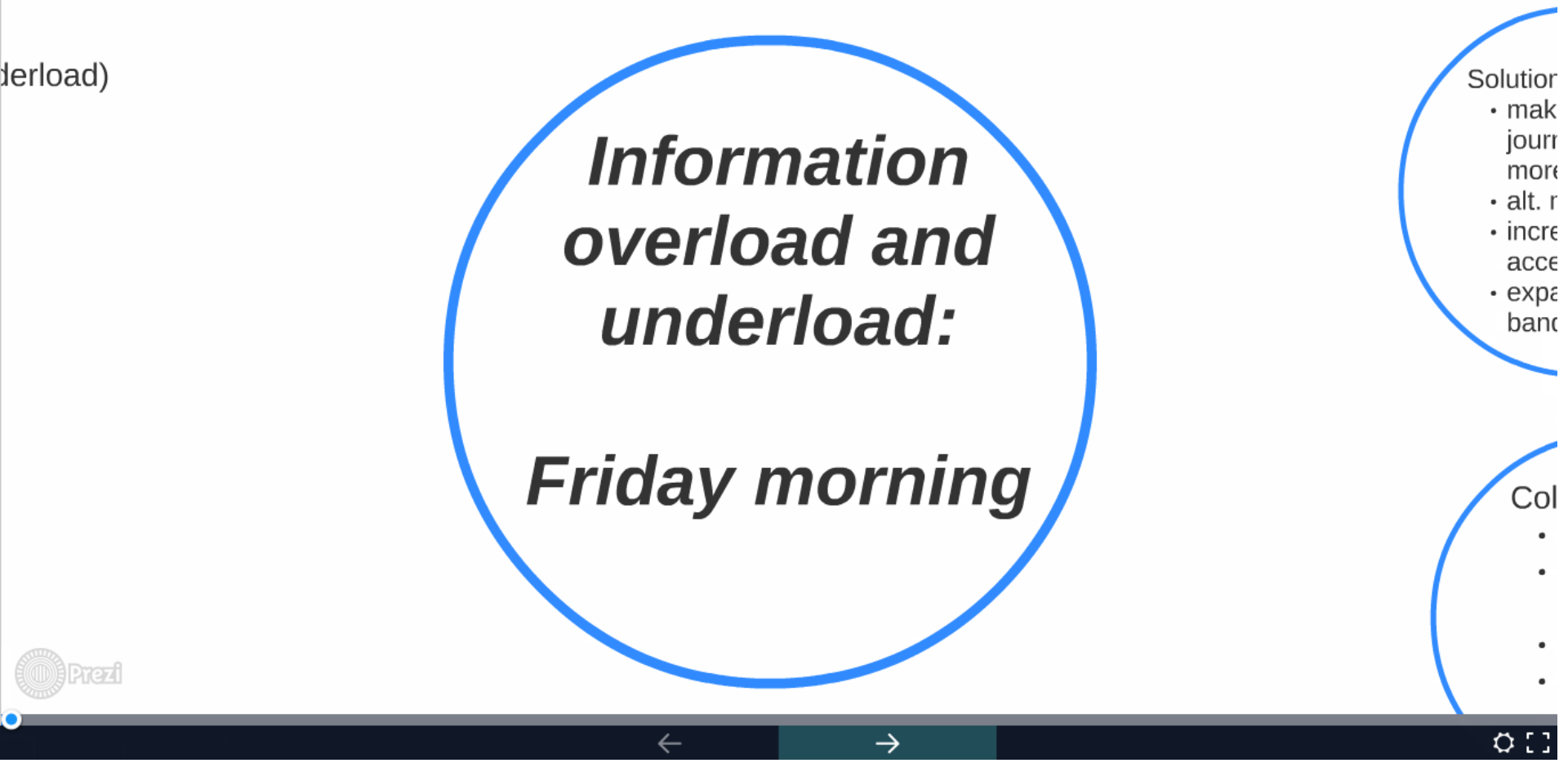


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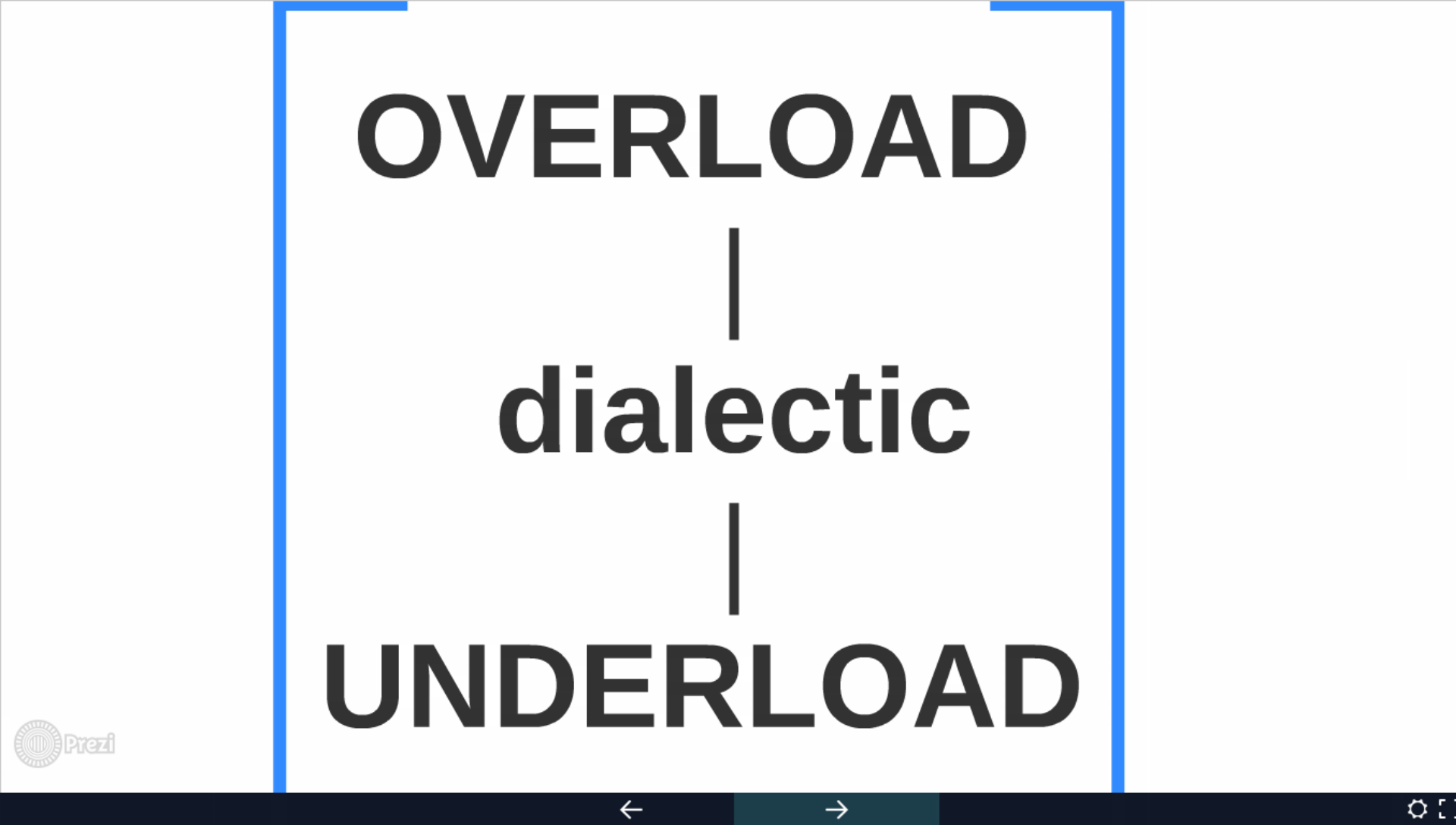


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# OVERLOAD

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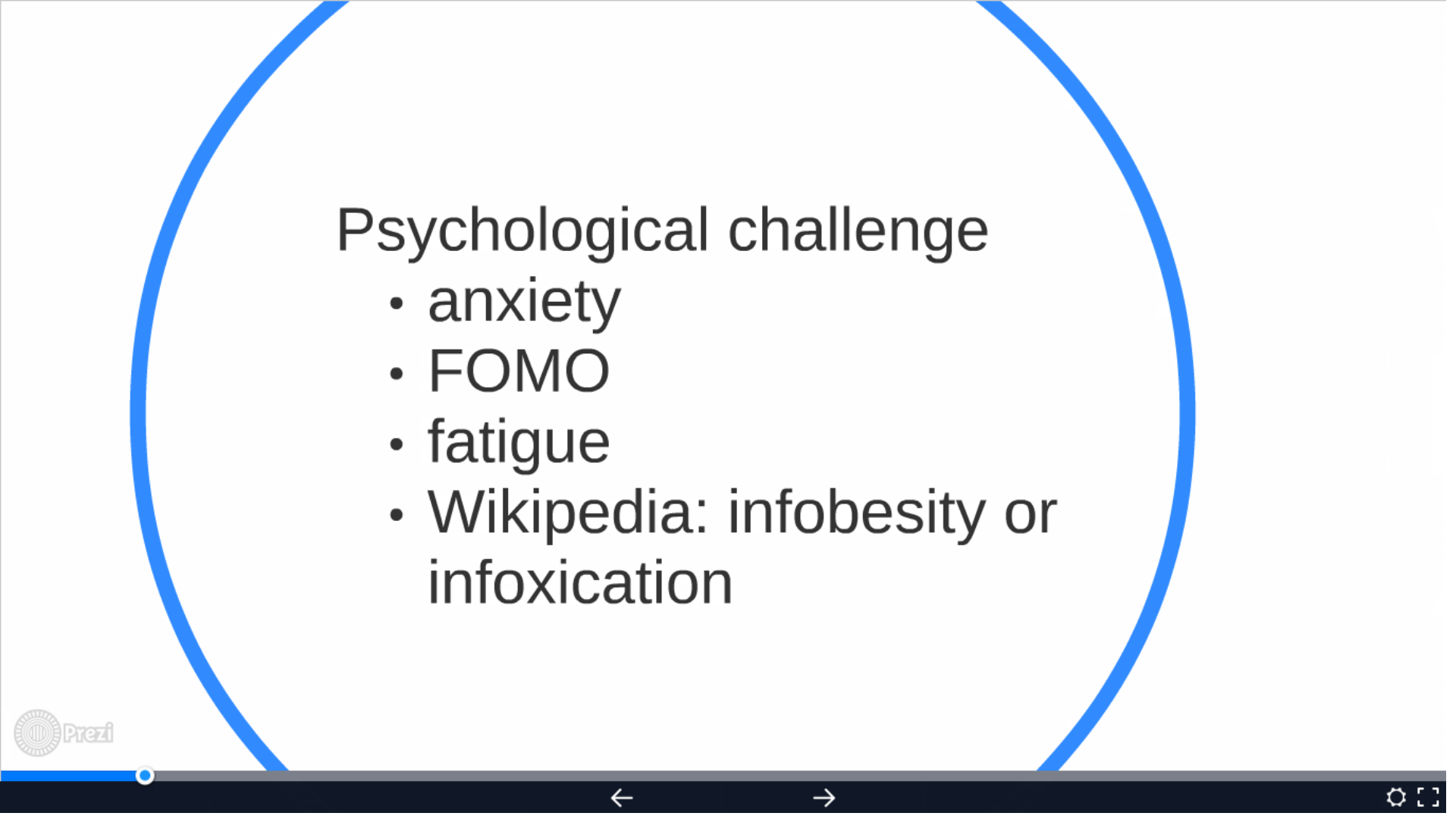


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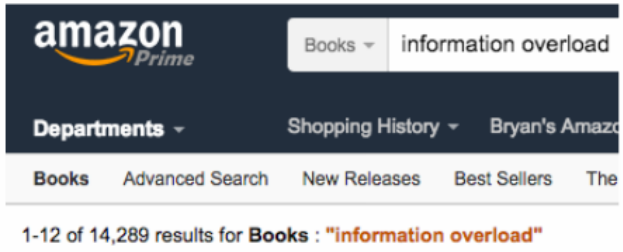


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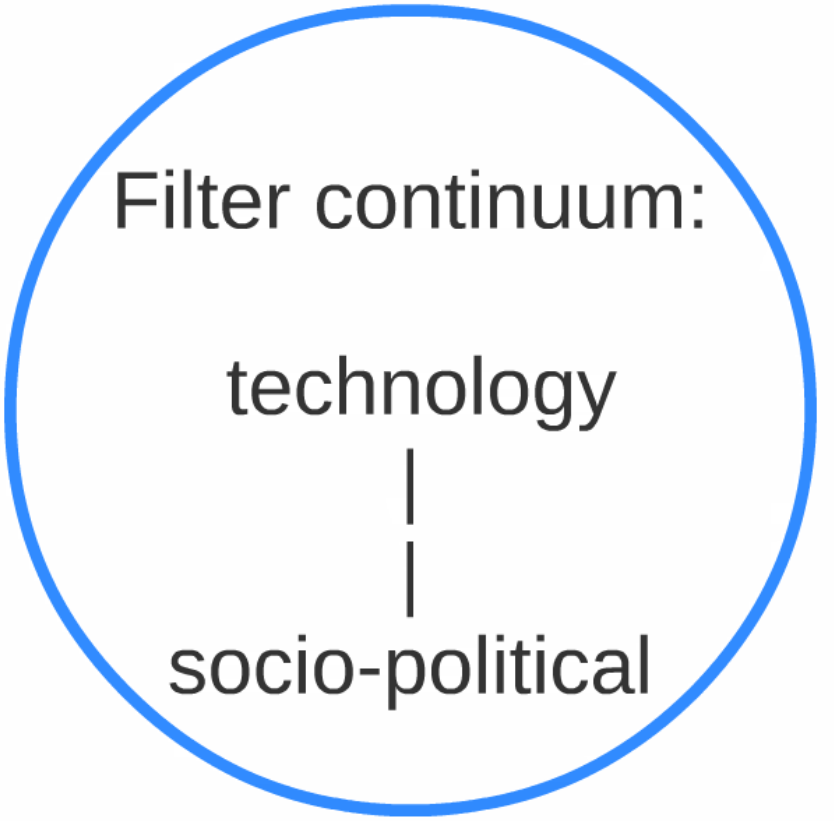


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**Jake Orlowitz**
@JakeOrlowitz

Follow

@BryanAlexander Interesting challenge is not "filter failure" as in lack of filters, but "failure of filters" as in the filters lied to us

2:56 PM - 21 Apr 2016

Prezi

Filters can really fail

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"filter failure" as in lack of filters, but "failure of filters" as in the filters lied to us

2:56 PM - 21 Apr 2016

## Filters can really fail

- cut out too much (leading to underload)
- warp information
- filter misbehavior
- filter bubble (Eli Pariser)

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# What is filter success?

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**Tech solutions:**

-intermediaries between people and information

-push (ex: overlay journal) and pull (search and beyond, discovery, mining) tools

-personal pull search tool (Google)

-increased use of open metadata

-enhanced metadata and standards

-more machine-readable data

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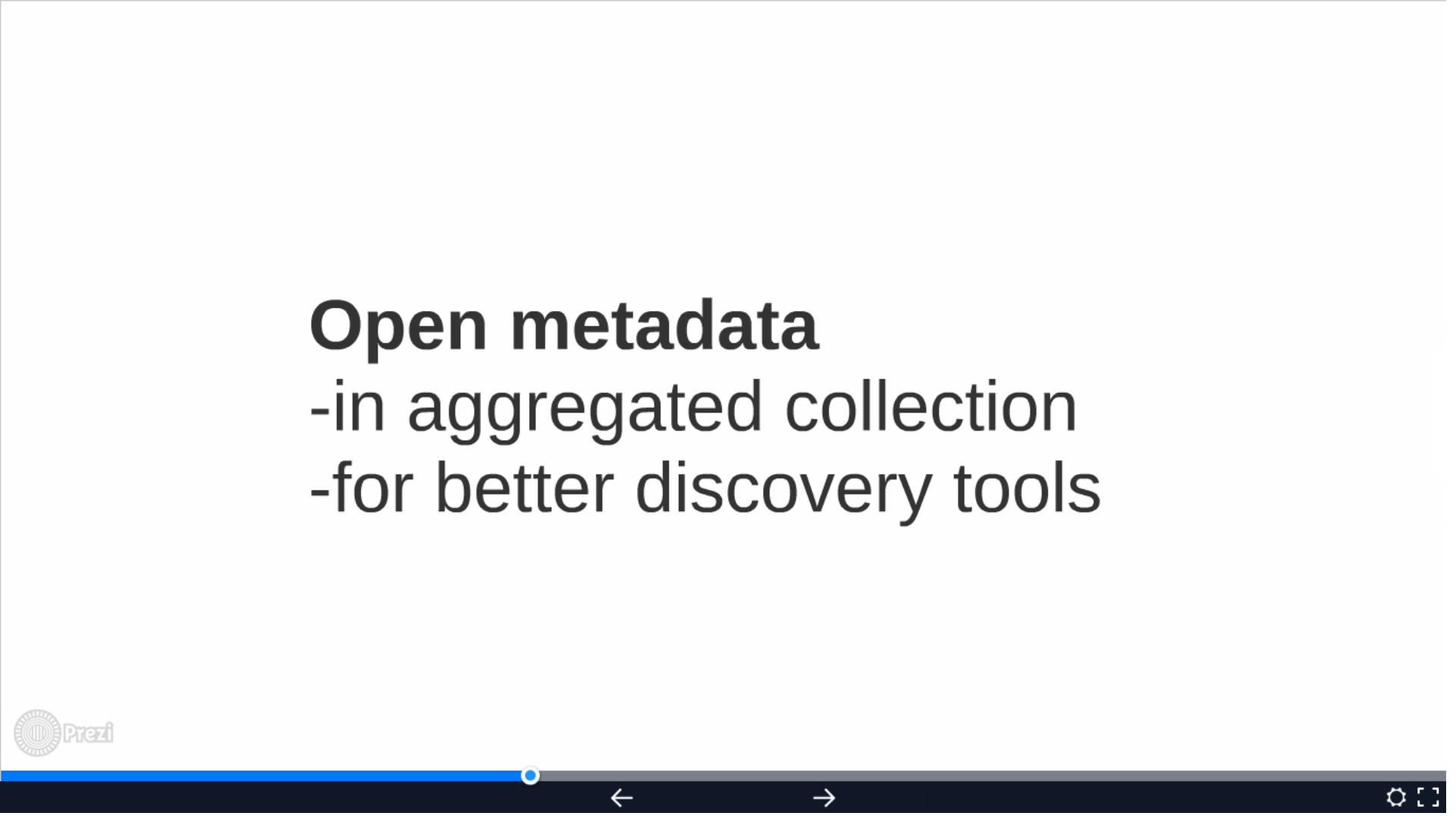
# Open metadata

-in aggregated collection

-for better discovery tools

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## Social technologies

- blogs
- RSS
- academic networks

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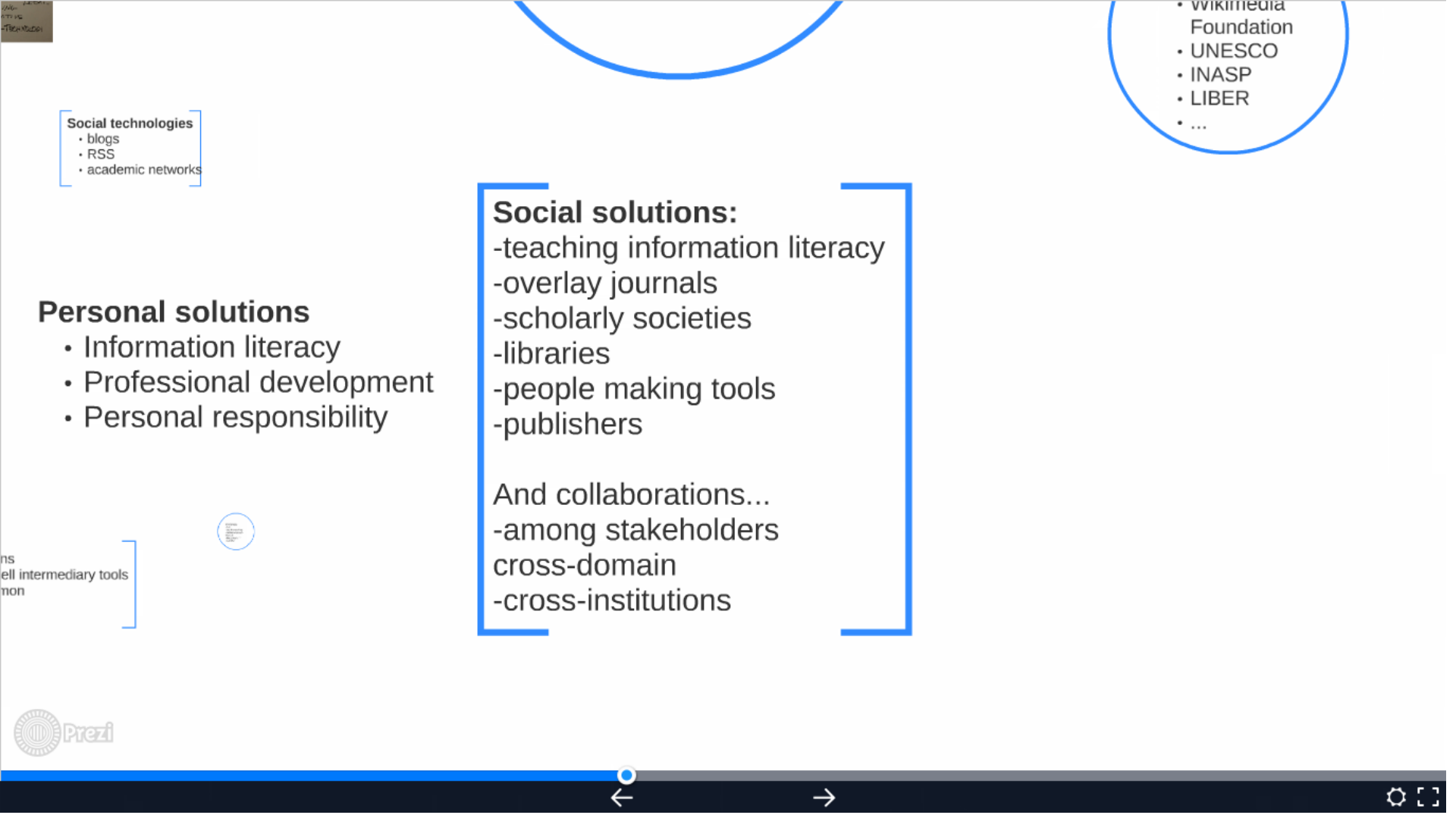


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academic networks

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## Personal solutions

- Information literacy
- Professional development
- Personal responsibility

**Social**
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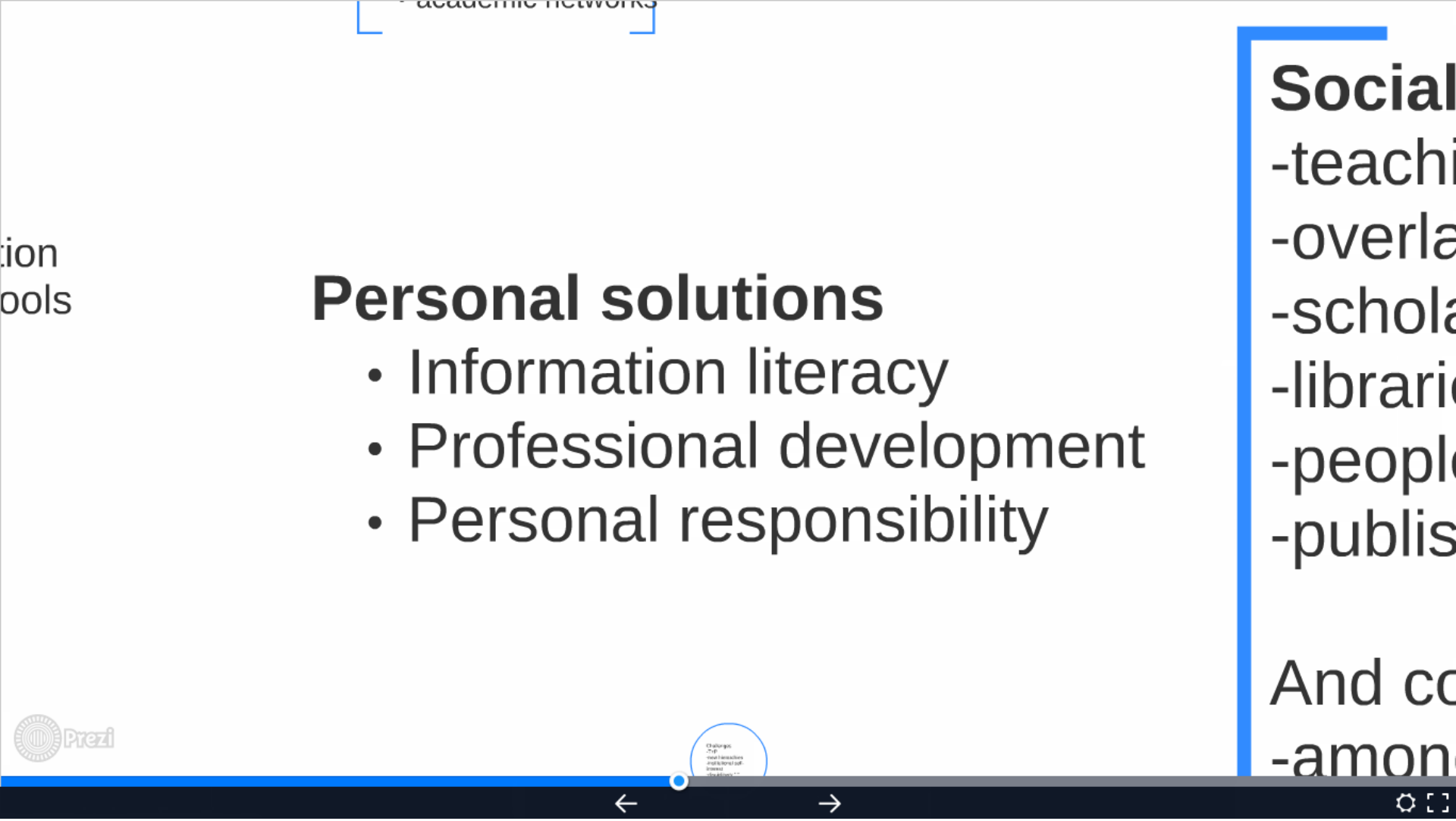

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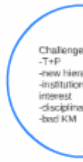

Economic implications
-publishers build + sell intermediary tools
    -ex: Primo, Summon
-a few libraries

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and vice versa

-publishers build + sell intermediary
-ex: Primo, Summon
-a few libraries

## Automation challenges

- Sometimes opaque
- Costs when used to address info overload
- Not enough machine-readable information
- Literacy limitations
- Increasingly picking up human roles

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## Challenges

- T+P
- new hierarchies
- institutional self-interest
- disciplinary " "
- bad knowledge management

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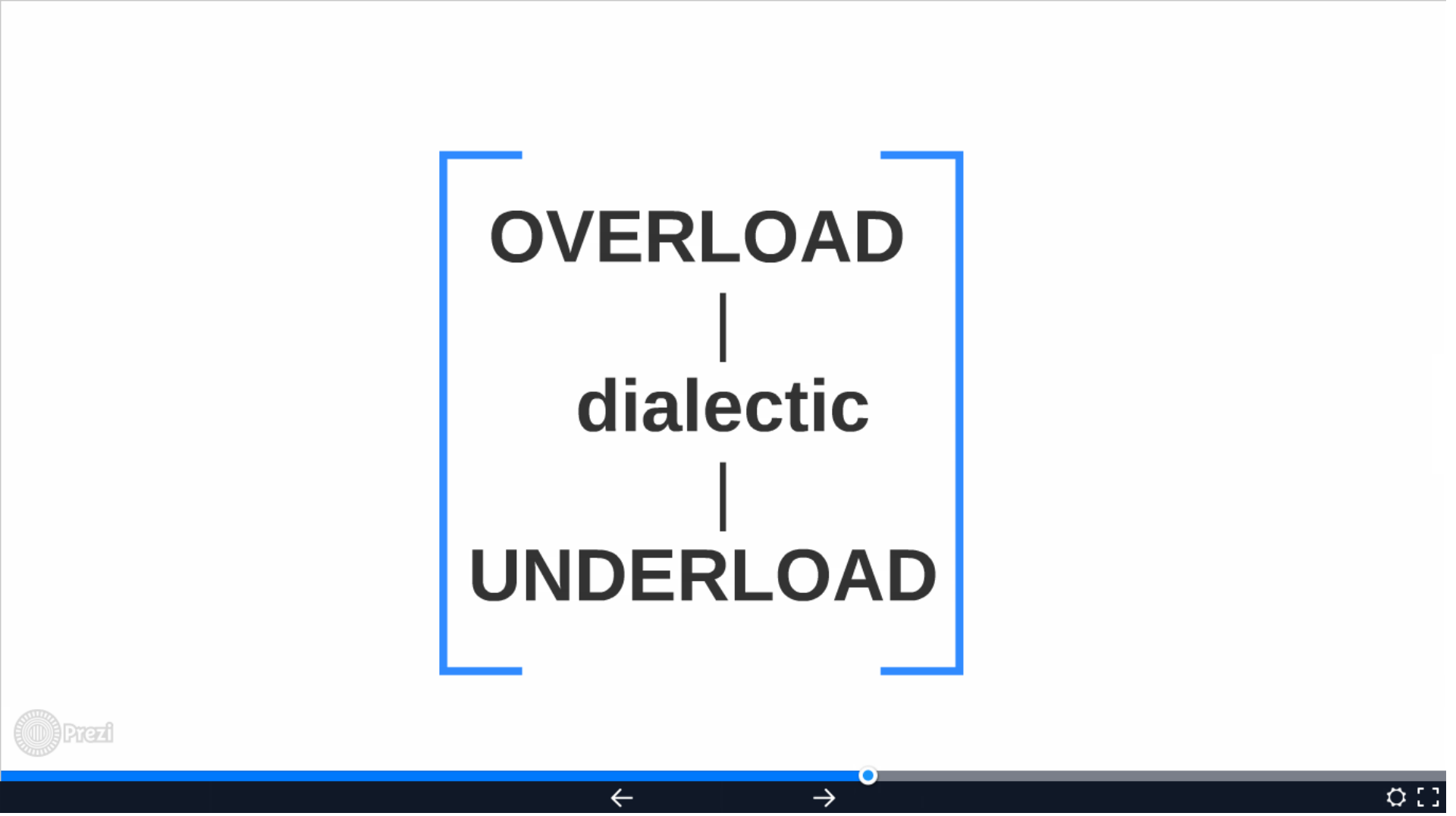


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# UNDERLOAD

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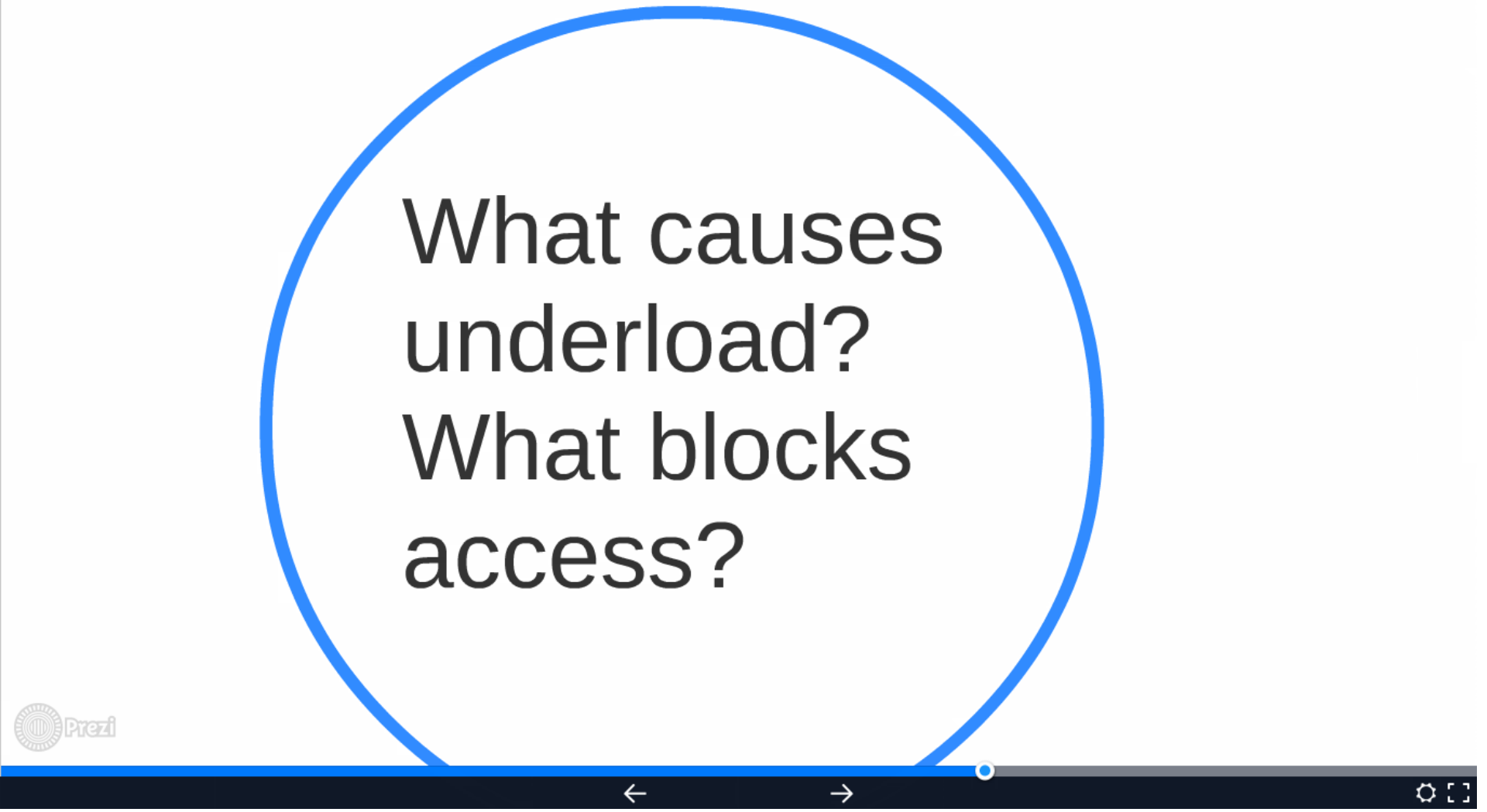


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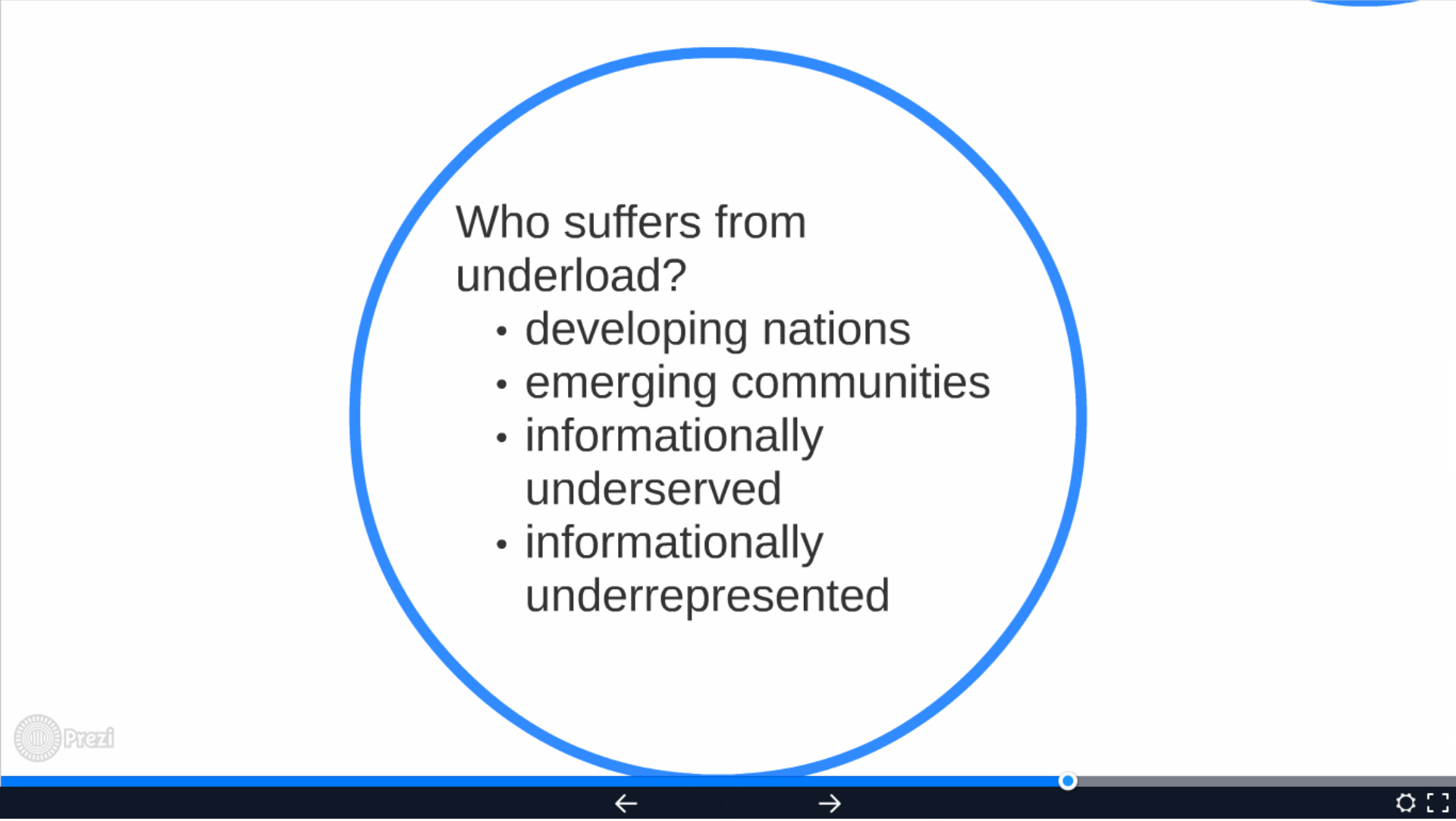


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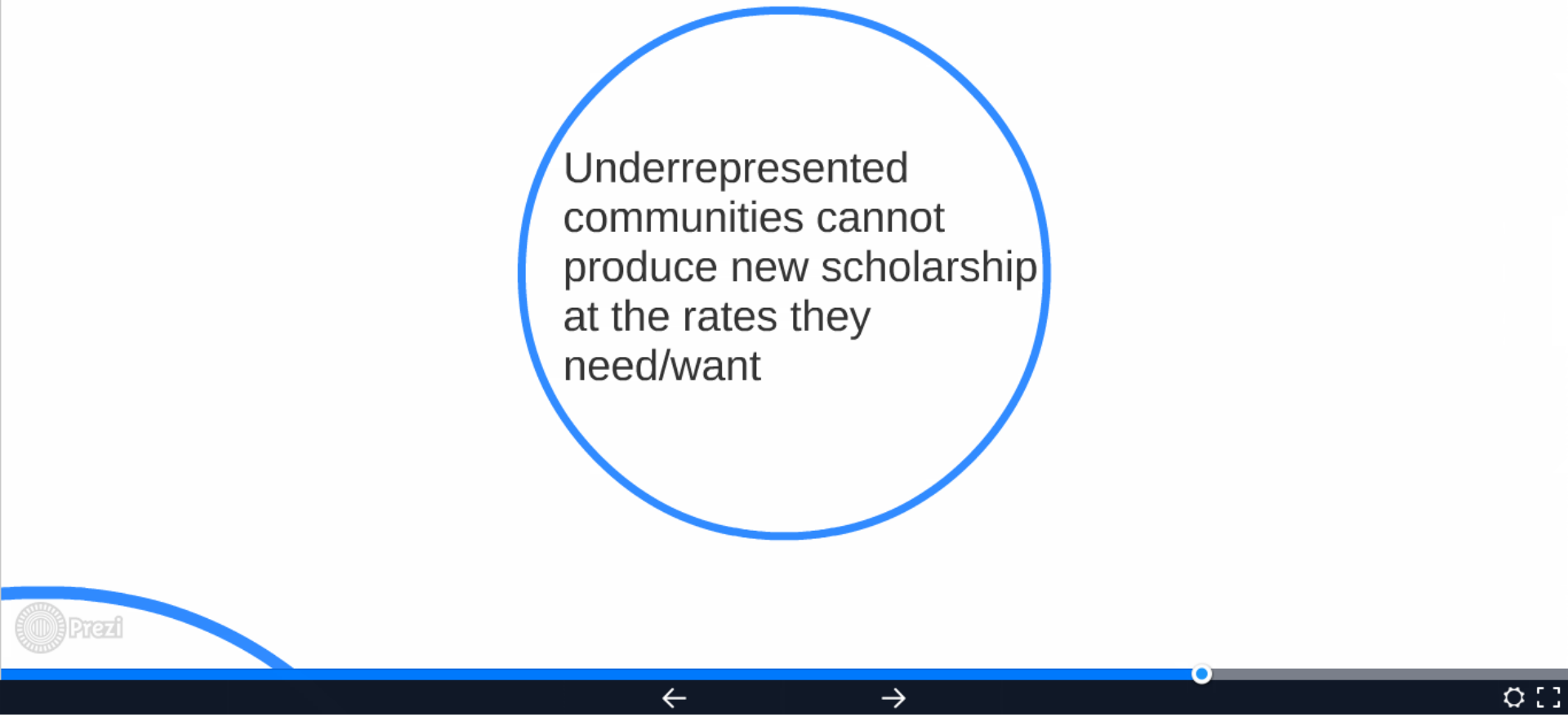


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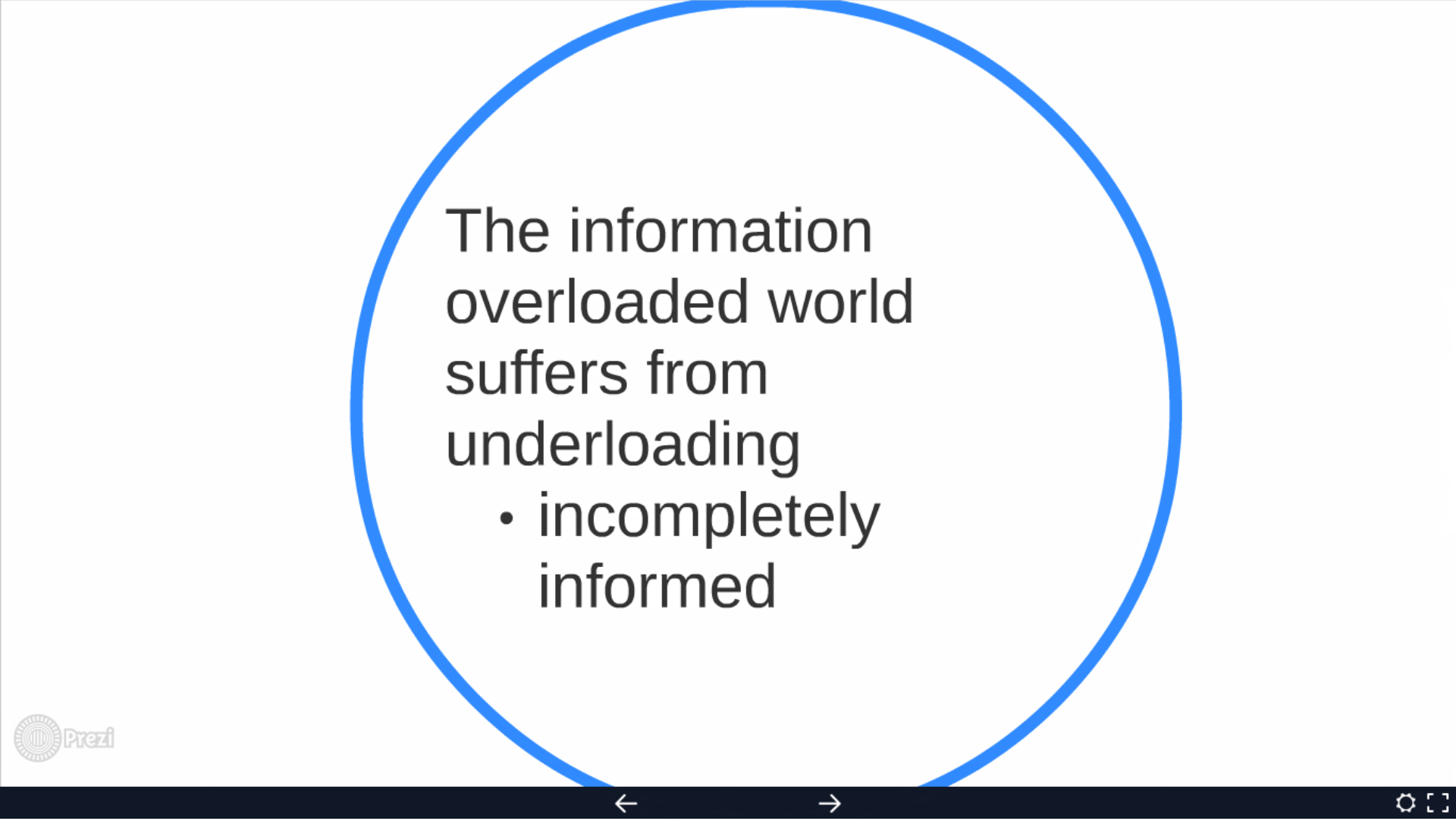


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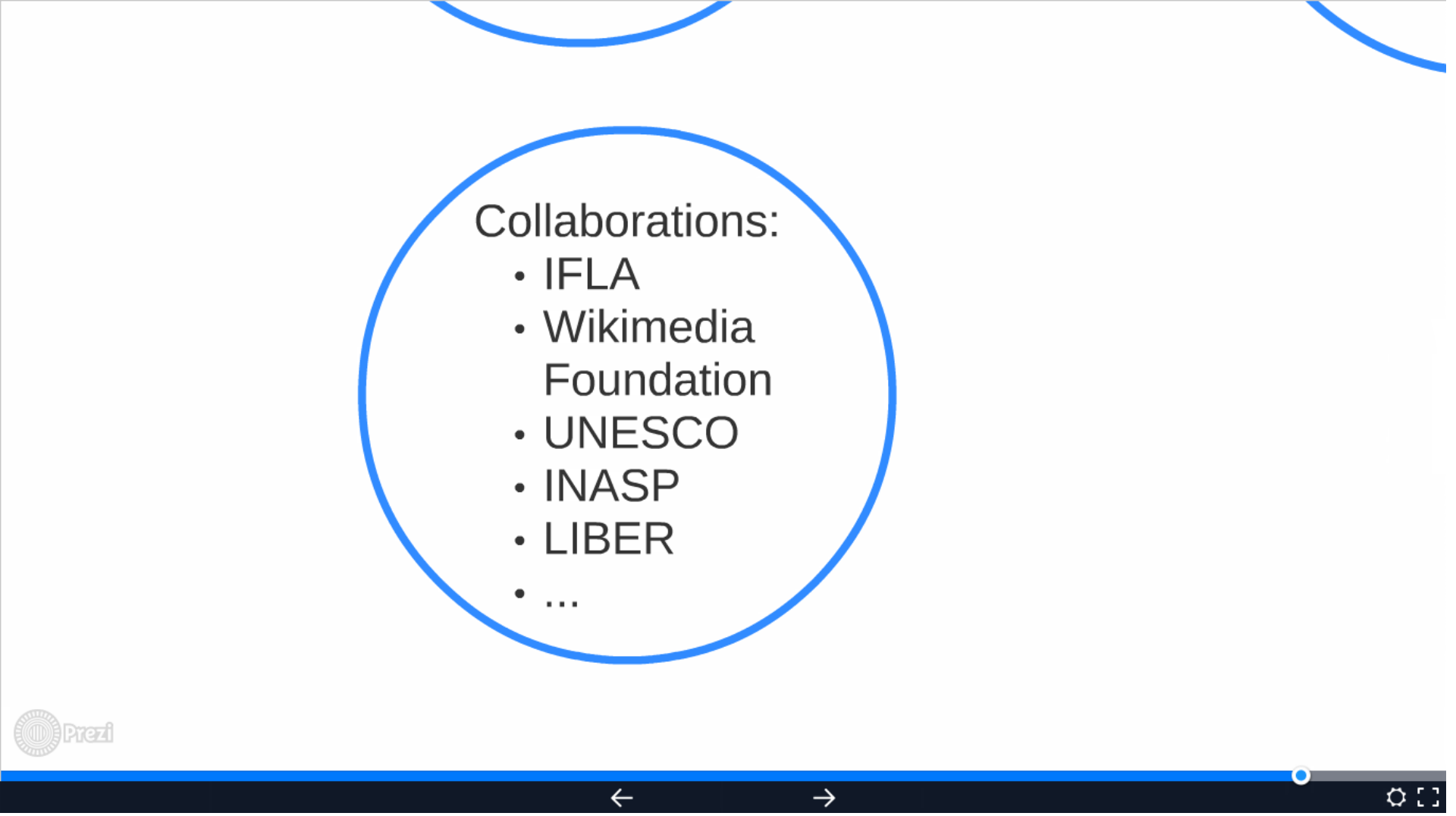


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An awesome working group

Brave Twitter and ballroom interlocutors

Prezi link: http://tinyurl.com/OSI_overload2

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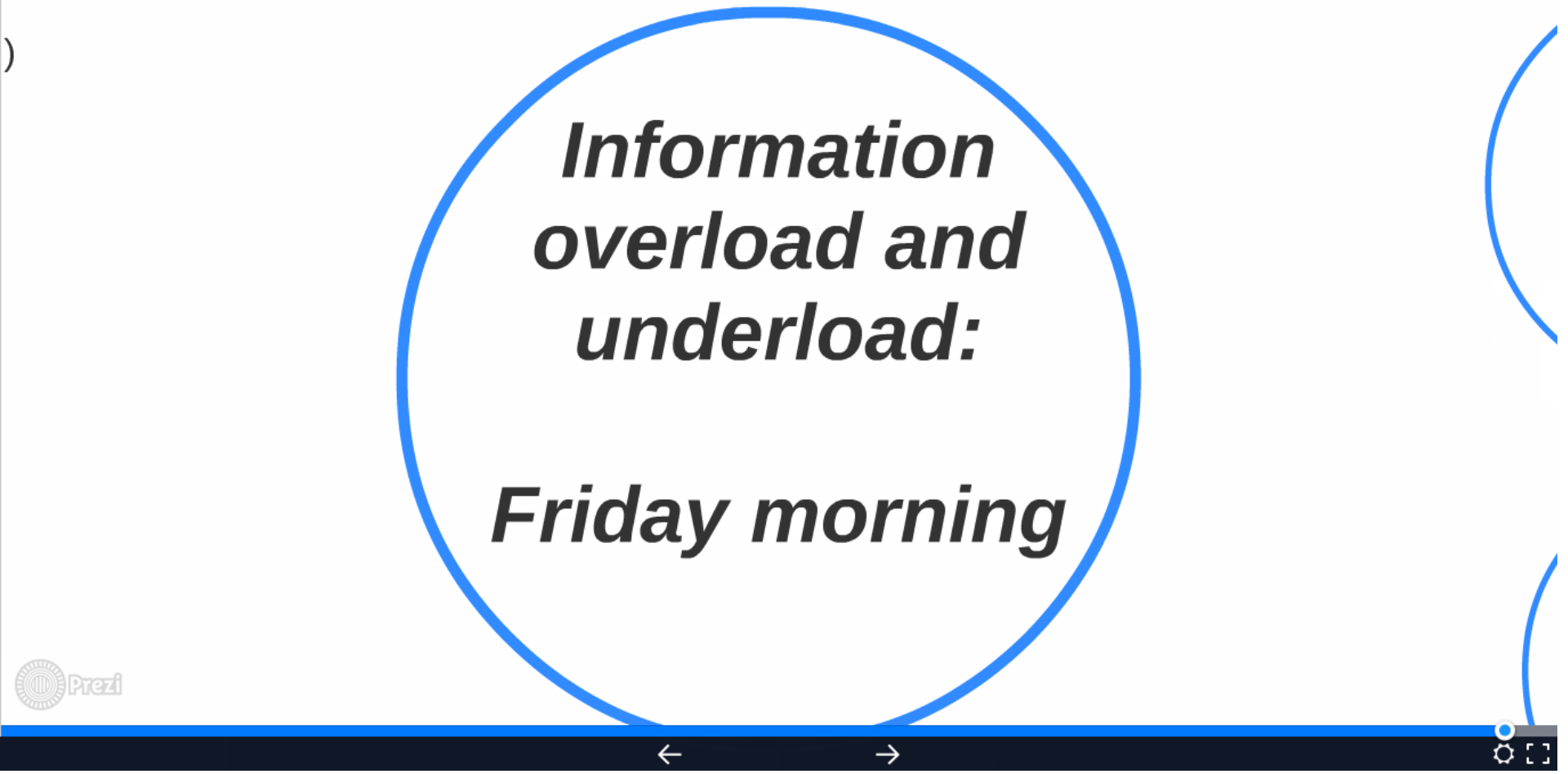


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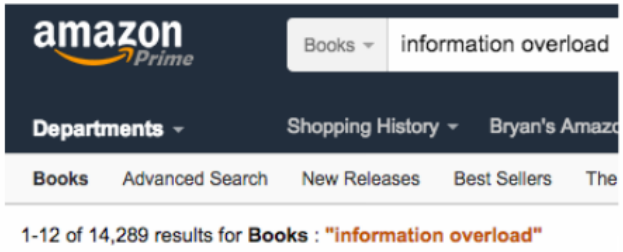


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