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Stakeholders

Authors
Readers
Publishers
Funders
Institutions
Disciplines
Society

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Foundations

Research is a public good.

Openness is globally fair.
Why?

Research *saves lives* and improves quality of life.
Respectful Means

• Respect (fully disagree with) IP law
• Respect privacy & varying discourses
• Be thoughtful to avoid unintended consequences
• Use all available (digital) means
Transparency of...

- Cost effectiveness
- Economic models
- Research methods
- Editorial processes
- Global fairness

http://tinyurl.com/osi-morals
Accessibility

Be **FAIR**
Findable
Accessible
Interoperable
Reusable

and **budget** for fairness.
Moral Action

Be Transparent

Be Accessible

Be Excellent to Each Other