



## Multiple Stakeholders Require

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## Convening Power

- Professional Associations: Libraries, Universities, Societies
- Funders, Standards Bodies, Inter-Governmental Organizations...
   Independent organizations with stature, reputation, and a will to action

## Key Goals

- For the journal literature:
  - An economically feasible, sustainable move to Open Access, preserving quality and ensuring preservation and access
- For scholarship generally:
  - To take actions that will improve the creation and dissemination of new knowledge

# Proposal: Models Where Powers are Combined

1. Research Evaluation 2. Alternative Models 3. Global "Flip"

## 1. Evaluation

Universities & Research Communities

Convened by

Professional Associations

Policy, Choice

Fairly
Considering OA
in the Evaluation
Process

Alternative /
Article-Level
Metrics

Rewarding (More)
Openness

Leveraging Repositories

## 2. Alternative Models

(Society) Publishers, Research Communities, Libraries
Convened by

Any of the above, or via independent grassroots action

Funding, Ownership, Choice

Incubate new avenues to disseminate scholarly work

Lower cost OA -- Newer platforms

e.g., Open Library Humanities, LingOA, Libraria

#### 3. Global "Flip"

#### Flip = Conversion of Existing Journals to Open Access

Libraries, Publishers, and Funders
Convened by
Organizations with global standing

Money, Choice, and Ownership

Redirect Subscription
Funding Toward Open Access
Publication

Predictable and Sustainable Costs, Budgets, and Income

## Example: Research Evaluation

## National Professional Association

 Convene: Learned Societies and Researchers, Others

#### Charge a task force to

 Conduct an environmental scan of alternative metrics initiatives and propose a roadmap for further action

## Example: Global Flip

Convening Body  Convenes a meeting of interested stakeholders to formulate an initiative

Stakeholders pledge interest in moving forward

Analyze subscription spend and publishing output by institution / country

 Analytical capability offered by MPDL, UC Pay It Forward project tools

Offset deals entered into

 With development of migration paths and best practices, while avoiding restraint of trade

#### Who Decides?

- Ivy Anderson, California
   Digital Library
- Mel DeSart, Univ Washington
- Lee Cheng Ean, National Univ of Singapore
- Remi Gaillard, Univ
   Pierre and Marie Curie
- Susan Gibbons, Yale
- Adam Huftalen, RELX
- Joan Lippincott, CNI
- Salvatore Mele, CERN
- Ralf Schimmer, Max
   Planck Digital Library
- Deborah Stine, Carnegie
   Mellon
- John Vaughn, AAU

