Who Decides?

OSI 2016
Multiple Stakeholders Require a Convening Power

- Professional Associations: Libraries, Universities, Societies
- Funders, Standards Bodies, Inter-Governmental Organizations...
  Independent organizations with stature, reputation, and a will to action
Key Goals

• For the journal literature:
  – An economically feasible, sustainable move to Open Access, preserving quality and ensuring preservation and access

• For scholarship generally:
  – To take actions that will improve the creation and dissemination of new knowledge
Proposal: Models Where Powers are Combined

1. Research Evaluation
2. Alternative Models
3. Global “Flip”
1. Evaluation

Universities & Research Communities
Convened by
Professional Associations

Policy, Choice

- Fairly Considering OA in the Evaluation Process
- Alternative / Article-Level Metrics
- Rewarding (More) Openness
- Leveraging Repositories

e.g., MLA Guidelines for DH Evaluation, San Francisco DORA
2. Alternative Models

(Society) Publishers, Research Communities, Libraries
Convened by
Any of the above, or via independent grassroots action

Funding, Ownership, Choice

Incubate new avenues to disseminate scholarly work
Lower cost OA -- Newer platforms

e.g., Open Library Humanities, LingOA, Libraria
3. Global “Flip”

Flip = Conversion of Existing Journals to Open Access

Libraries, Publishers, and Funders
Convened by
Organizations with global standing

Money, Choice, and Ownership

Redirect Subscription Funding Toward Open Access Publication

Predictable and Sustainable Costs, Budgets, and Income

e.g., SCOAP3, Offsetting Pilots, OA2020
Example: Research Evaluation

National Professional Association

- Convene: Learned Societies and Researchers, Others

Charge a task force to

- Conduct an environmental scan of alternative metrics initiatives and propose a roadmap for further action
Example: Global Flip

Convening Body

- Convenes a meeting of interested stakeholders to formulate an initiative

Stakeholders

- Pledge interest in moving forward

Analyze subscription spend and publishing output by institution / country

- Analytical capability offered by MPDL, UC Pay It Forward project tools

Offset deals entered into

- With development of migration paths and best practices, while avoiding restraint of trade
Who Decides?

- **Ivy Anderson**, California Digital Library
- **Mel DeSart**, Univ Washington
- **Lee Cheng Ean**, National Univ of Singapore
- **Remi Gaillard**, Univ Pierre and Marie Curie
- **Susan Gibbons**, Yale
- **Adam Huftalen**, RELX
- **Joan Lippincott**, CNI
- **Salvatore Mele**, CERN
- **Ralf Schimmer**, Max Planck Digital Library
- **Deborah Stine**, Carnegie Mellon
- **John Vaughn**, AAU