

# Podcast Presentations That Build Professional Skills

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# What do I teach?

## **BUS 303 – Developing Your Professional Skills: Advanced Elements**

- Students explore how they can impact others through use of professional skills such as persuasive oral and written communication, emotional intelligence, and teamwork.



# Teaching Goal

To introduce students to a new presentation tool that is:

- ✓ informative
- ✓ entertaining
- ✓ inspiring

And **MUST** keep the audience engaged.



# Teaching Artifact

## Professional Training Presentation

Design and deliver an engaging and informative 15-minute podcast intended to enhance the audience's knowledge of a topic.

- ✓ Preparation and organization
  - ✓ Rhetorical awareness
  - ✓ Personable delivery
- ✓ Storytelling (in teams)
- ✓ Student diversity
  - ✓ Empathy



# Outcomes and Tips

A new engaging and informative format for student presentations that showcased a variety of professional soft skills and shared inspiring personal experiences.

- Students successfully produced powerful podcasts – three of them were posted on the WGMU Radio SoundCloud site.

**TIP:** Try it and don't expect perfection!



# Closing

- A copy of the assignment with practical resources.
- Student podcast on the topic of emotional intelligence.

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