

Why Are We Doing This? Enhancing Curriculum with a Career Readiness Toolkit

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University Career Services

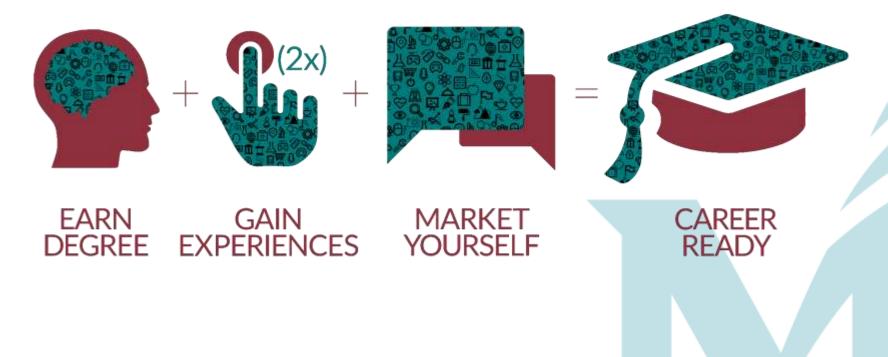
What do you think?

- How would you rate your students' ability to talk about the skills they developed through their coursework?
- How do you think students in your classes would answer this question?

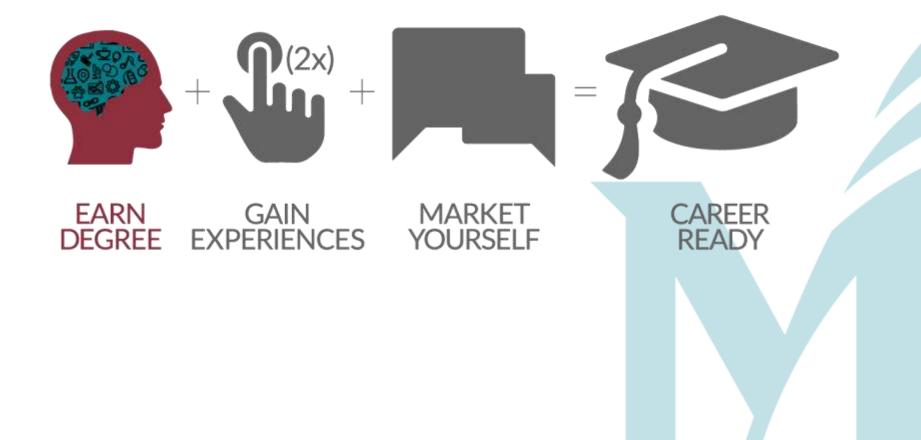
Why does career readiness matter?

- If students see the connection between their career and what is taught in the classroom, they will be more engaged
- Students expect to have positive career outcomes as result of going to college
- Mason has a focus on career readiness: Mason's 2014-2024 Strategic Plan = 100,000 Career-Ready Graduates

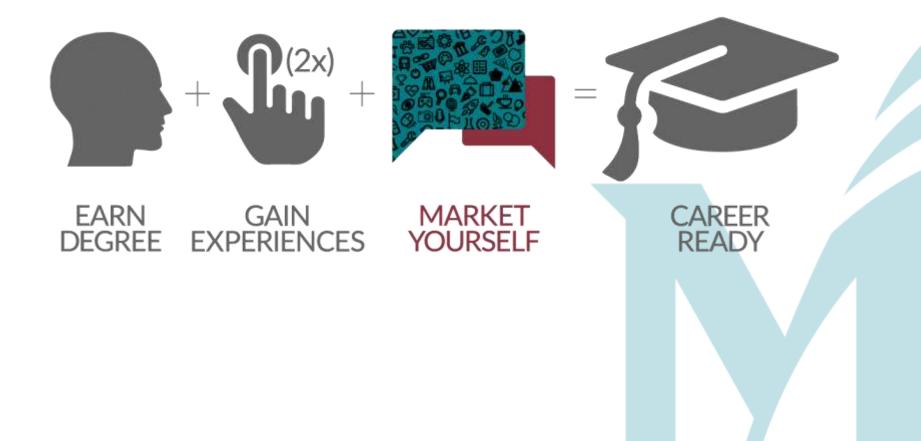
Career Readiness



Career Readiness – In your classroom



Career Readiness – In your classroom



Career Competencies employers seek



Connecting learning with career competencies

	Career Readiness Competencies										
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Metacognition – thinking about thinking	✓			~		~	~				

Once you're in a course, you can structure your learning to develop more marketable skills or work toward a personal career goal. For instance, I am taking a course about genocide and decided to write a paper about the role of the radio in Rwanda by analyzing radio transcripts.

My professor indicated that this research would give me experience with **analyzing primary documents.**

(EB, Student, Political Studies)

Career Readiness Toolkit

Connecting class to competencies

Map existing assignments to competencies

Course Assignments	Career Readiness Competencies								
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Example 1: Class Participation	✓	✓		✓					
Example 2: Online discussion	✓	✓		✓	✓	\checkmark		✓	
Example 3: Research paper	✓	✓	\checkmark			\checkmark			
Example 4: Group project with presentation	~	✓	\checkmark	~	~	\checkmark	✓	~	
Example 5: Extra credit – student- selected event with prior instructor approval	~	✓				✓	✓	~	
Example 6: Extra credit – LinkedIn profile	~	✓	√	~		√	✓	~	

Enhancing students' career readiness (1)

- Provide feedback on presentation skills in addition to the content (Oral Communication)
- Require peer review of the level of teamwork demonstrated by their group members (Teamwork)





Enhancing students' career readiness (2)

 Provide feedback to students about unprofessional emails (Professionalism/Written Communication)





- Assign end of semester reflection on how course supports career goals (Career Management)
- Provide extra credit assignments for engaging with University Career Services (Career Management)



Career Influencers Network

Join the university-wide network of 150+ faculty and staff committed to students' career readiness!

Register for the next training in September: <u>careers.gmu.edu/faculty/career-influencers-network</u>

- ✓ Mason's career-readiness definition/equation
- ✓ Low effort high impact strategies for enhancing the career development/ career readiness competencies of students
- ✓ Digital career resources you can leverage in your classes
- ✓ Where to refer students for more internship/career support
- ✓ Ongoing lunch and learn skill-building/networking sessions



QUESTIONS



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